

DEC/JAN 2010

32-PAGE SEASONAL  
ENTERTAINING GUIDE

HOLIDAY ISSUE

AUSTRALIA

# boeie

## OUR NEW DESIGN AWARDS 2009

THE WINNERS ANNOUNCED

**KELLY WEARSTLER'S OCEANSIDE RETREAT**

SHINING LIGHTS

**INDIA MAHDAVI**

Maarten Baas

**TOMEK ARCHER**

Hironmichi Konno

PLUS

**HOT HOTELS**

London design report

**DESIGNER DESKS**

Outdoor furniture

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# SUMMER DREAMING

Beautiful holiday homes from around the world

## BEST COMMERCIAL INTERIOR

### THE AWARD

The Belle Georg Jensen Award – Best Commercial Interior continues Belle's celebration and promotion of interior design excellence with a particular focus on showcasing the work of Australian designers. The winner of this award will receive a cash prize of \$1000 and a Georg Jensen 'Masterpiece' candleholder.

### THE BRIEF

This award will be given to an individual interior designer, design partnership or design practice for the most dynamic and sophisticated new contemporary interior design within the Australian retail or hospitality sector.

### THE FINALISTS

Chris Connell Design (VIC) – Bond Street Cafe Wine Bar  
Dreamtime Australia Design (NSW) – Fraser Motorcycles  
Enoki Pty Ltd (SA) – Belair Hotel  
Matt Gibson A + D (VIC) – Fame Agenda



★ BELAIR HOTEL

"COMMERCIAL ENTRIES WERE STRONG AND VARIED. THE DETAILING AND CREATIVITY OF FRASER'S INTERIOR WORKS TO BROADEN THE APPEAL AND INTRIGUE OF A NICHE PRODUCT." LARA CALDER



★★★ FRASER MOTORCYCLES



★★★

### THE WINNER

**DREAMTIME AUSTRALIA DESIGN – Fraser Motorcycles**

Michael McCann established Dreamtime Australia Design in 1995. The Sydney-based boutique design studio specialises in unique one-off projects primarily in the hospitality industry.

"Fraser Motorcycles is the pre-eminent retailer of prestige motorcycles in Australia. This facility turns its back on the stark and soulless cathedrals that dominate automotive showroom design, providing an environment that engages patrons and stimulates their imaginations." MICHAEL McCANN

*... He felt nervous in the woods... He sighed and heard some herbs. There must be... He looked deeper into the forest and pro... 's back of these trees always hid insects, as long as she kept parking, she would...*





★ BOND STREET CAFE WINE BAR



★ FAME AGENDA

## PRODUCT DESIGN AWARD

### THE AWARD

The Belle Georg Jensen Product Design Award recognises the original and exemplary design of a new consumer product or prototype. The winner of this award will receive a cash prize of \$1000 and a Georg Jensen 'Masterpiece' candleholder.

### THE BRIEF

Individual designers, design partnerships, and practices were invited to submit lighting, furniture, textile and home accessory designs for this award category. Any products entered must be new and not have been available on the market for longer than 18 months. All prototypes submitted must be fully resolved for manufacture and retail and market launch should be imminent.

### THE FINALISTS

**Tomek Archer**, Tomahawk Studios (NSW) – PegLeg range

**Ross Gardam**, Spaceleft (VIC) – Flint table

**Adam Goodrum** (NSW) – Stitch chair

**Ross Nicholls and Greg Scott**, Nicholls+Scott (NSW) – Shell stool

**Brian Steendyk** (QLD) – Yhi lamp

"THE CALIBRE OF ENTRIES WAS VERY IMPRESSIVE FOR AWARDS IN THEIR FIRST YEAR – YOU WOULDN'T EVEN EXPECT THIS CALIBRE IN SOMETHING THAT HAD BEEN GOING FOR FOUR OR FIVE YEARS." RICHARD MUNAG



★★★

### THE WINNER

**ADAM GOODRUM** – Stitch chair

Adam Goodrum is a Sydney-based designer of products and interiors. His Stitch chair is produced by Italian luxury brand Cappellini and was launched at the Milan Furniture Fair in April 2008 to international acclaim.

"The Stitch chair is fun and was born of a demand for quality in a limited space. It comprises 10 pieces of metal 'stitched' together with a hinge system. The chair can be folded flat and stored with ease." ADAM GOODRUM

